



# **Special Meeting on Driving Foreign Direct Investment at Sub-national Levels in Africa**

**December 8-12, 2025 | JW Marriott Resort, Cancun, Mexico**

# Introduction

The Institute of Business Development (**IBD**) in partnership with the International Trade Exchange **LLC, USA** is organizing a **4 days** special meeting on driving Foreign Direct Investment (**FDI**) at sub-national levels in Africa.



# Objectives

The main objectives of the IBD and ITE LLC special meeting on driving FDI at sub-national levels in Africa are:

- 1. Understanding the Current Landscape of FDI:** Identifying opportunities for growth at sub-national levels in Africa.
- 2. Learning from Success Stories:** Discussing successful case studies of sub-national regions that have successfully attracted FDI.
- 3. Exploring Policy Frameworks and Incentives:** Identifying strategies that can be used by sub-national governments to attract investments.
- 4. Facilitating Networking and Collaboration:** Bringing together key stakeholders to drive FDI at sub-national levels in Africa.



# Agenda

The event will feature keynote speeches, panel discussions, and interactive sessions covering various aspects of driving FDI at sub-national levels in Africa.

## **Topics Include:**

- Welcome Address
- Keynote Address
- Panel Discussions include:
  - Strategies for attracting foreign direct investments to specific regions in Africa
  - Role of government policies in driving foreign direct investment at sub-national levels
  - Leveraging infrastructure development to attract foreign direct investment
  - Importance of creating a conducive business environment for foreign investors
  - Aligning local economic development goals with foreign direct investment strategies
  - Overcoming challenges in attracting foreign direct investment to rural areas
  - Enhancing public-private partnerships to promote foreign direct investment at sub-national levels
  - Impact of technology and innovating on driving foreign direct investment in Africa



# Agenda

- Exploring opportunities in eco-tourism and sustainable development to attract foreign direct investment
- Role of diaspora investments in driving foreign direct investments at sub-national levels
- Promoting sustainable agriculture and agribusiness to attract foreign direct investment
- Engaging local communities in foreign direct investment projects in Africa
- Addressing regulatory and legal challenges in attracting foreign direct investment at sub-national levels
- Role of financial incentives and tax breaks in promoting foreign direct investment in Africa
- Building capacity and skills development to support foreign direct investment initiatives
- Enhancing infrastructure and logistics to support foreign direct investment projects
- Public perception and communication strategies for promoting foreign direct investment at sub-national levels
- Measuring and evaluating the impact of foreign direct investment on local economies in Africa

# Participants

This event is expected to draw a diverse group of participants, including:

- Government officials
- Representatives from development organizations
- Investors
- Industry experts
- Academics
- Other key stakeholders

By bringing together individuals with diverse perspectives and expertise, the event aims to foster knowledge sharing and collaboration for driving FDI at sub-national levels in Africa.



# Why You Should Attend

- **Gain Valuable Insights:** Learn from experts and thought leaders about the latest trends, policies, and strategies in attracting FDI at sub-national levels.
- **Networking Opportunities:** Connect with key stakeholders, including government officials, investors, and industry leaders, to build valuable relationships and partnerships.
- **Access to Best Practices:** Discover successful case studies and proven strategies that have been implemented in other sub-national regions.
- **Influence Policy and Investment Decisions:** Engage in meaningful discussions that could shape policies and investment approaches to drive economics development.
- **Explore New Investment Opportunities:** Learn about emerging markets and potential investment destinations across Africa.
- **Enhance Your Knowledge:** Participate in panel discussions and interactive sessions to gain a deeper understanding of the challenges and opportunities in FDI attraction.

# Conclusion

The IBD and ITE LLC special meeting on driving FDI at sub-national levels in Africa promises to be an engaging and insightful event that will provide valuable strategies for promoting investments across various regions of the continent. Through meaningful discussions and exchange of ideas, participants will gain a deeper understanding of the opportunities and challenges is attracting FDI to sub-national areas and explore innovative solutions for driving economic growth and development in Africa.



# Event Details

- **Date:** December 8-12, 2025
- **Venue:** JW Marriott Resort, Cancun, Mexico
- **Cost of Participation:** \$6,500
- **Participants are expected to arrive on Monday December 8. 2025**

## Fees Cover

- Special Meeting & Related Events
- 4 Days Accommodation in a Luxury Hotel
- Tea Break & Buffet Lunch
- Event Souvenirs







**For more information, contact us:**

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